



# filipe muffoletto

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DESIGNER, ANIMATOR, FRONT-END DEVELOPER, GOOD DUDE

seattle, washington

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## experience

### SAP

SAP LEARNING, MULTIMEDIA DIRECTOR  
(CURRENT — APR 2014)

- document, email and presentation template design and development
- proprietary social group design and development
- “infographic” production
- numerous individual presentations’ production
- assist and guide other teams on design

SUCCESSFACTORS, SENIOR MULTIMEDIA DEVELOPER/DESIGNER (APR 2014 — FEB 2012)

- document, email and presentation template design and development
- custom e-learning interface production
- logo design
- fully-responsive web design and development for portable job aids and “playbooks”
- proprietary social group design and development
- numerous individual presentations’ production

### Sublime Media

SENIOR DESIGNER (FEB 2012 — AUG 2007)

- lead designer and animator for e-learning courses using Flash, Silverlight, JavaScript, CSS, and HTML technology
- project management
- graphic design
- interface design for web applications and sites
- team leadership

### Xactware

MARKETING, PROJECT COORDINATOR  
(AUG 2007 — MAY 2006)

- initiate, outline and manage all marketing-related projects
- proposal creation
- coordinate with customers, subsidiaries and departments
- set up and maintain project resources and deadlines
- input in creative and executive decisions for the marketing department
- continued Digital Artist/Animator responsibilities

CREATIVE SERVICES, TEAM LEADER AND DIGITAL ARTIST/ANIMATOR (MAY 2006 — DEC 1998)

- team lead over animators, illustrators, and a multimedia programmer
- design and development of Flash animations, interfaces, and print and web graphics
- video editing
- art direction

### Freelance Graphic Designer

CURRENT — JUNE 1996

Various project throughout the years including logo design, book design, web page design and development and kiosk-based interface design.

## education

### ART BACHELOR'S DEGREE WITH GRAPHIC DESIGN EMPHASIS

June 1997, Utah State University

## awards

- YouDream (SuccessFactors CEO) Award — Q1 2013, SuccessFactors
- Best Sales Onboarding (2013 Gold), Best Sales Training and Performance (2013 Bronze) – Brandon Hall Excellence Awards, Sales & Marketing
- Best Sales Enablement (2013) – ASTD Excellence in Practice
- Best Custom Content (2009, Gold) – Brandon Hall Excellence in Learning Awards

### TEAM

- #1 Learning Organization in Learning! 100 (2013) – Elearning! Media Group
- Business Impact Award (2013 Gold) – Chief Learning Officer Learning in Practice Awards
- Multiple Brandon Hall, hr.com, CLO, and other awards (2014-2016)

## skills/software

Responsive Web Design

Web App Design

Project Management

UX/UI Design

Creative Team Leadership

Email, MS Word & PPT Templates

Adobe Creative Suite

Macromedia Flash (AS 2, 3)

Microsoft Silverlight (C#, XAML)

jQuery, JavaScript, HTML and CSS

Articulate Studio & Storyline and

Adobe Captivate

3D Studio Max, Alias and Maya

Final Cut Express